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FUN, PRIZES & MORE!

ESCAPE TO THE
PARLIAMENT PARTY ZONE
AT THESE CAPE AND NEWPORT LOCATIONS:

Asa Bearse

Bluefish Cafe

Chicken Box

Señor Froggs

The Wellfleet Beachcomber

Presented by
PARLIAMENT
Lights

Offer limited to smokers 21
years of age or older.

Kings: Box 8 mg "tar," 0.7 mg nicotine; Soft
9 mg "tar," 0.7 mg nicotine; 100s: 11 mg "tar,"
0.8 mg nicotine; Menthol Kings: 11 mg "tar,"
0.8 mg nicotine; 100s: 13 mg "tar," 0.9 mg
nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking
Causes Lung Cancer, Heart Disease,
Emphysema, And May Complicate Pregnancy.

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GMR Marketing
Program 4014
6/12/96 Parliament Lights/Menthol Ad
Publication: Providence Phoenix
Size: 6.5" wide x 6" tall
Square Area: 39"
Warning Box Size: Exhibit 2
Rotation: A
T&N Size: 10 point
AD Number: PPZ119-A2
Issue Date: 6/28/96